

## **Dynabook and Encyclopaedia Britannica partner to bring trusted learning content to education devices**

**23 March 2022, Neuss Germany** – Today, Dynabook Europe and Encyclopaedia Britannica announce a partnership to bring Encyclopaedia Britannica's trusted '*Britannica School*' learning content to Dynabook's fleet of education devices.

The partnership has been forged to make teachers' lives easier while enhancing the learning experience. By combining Dynabook devices with *Britannica School*, students will have the freedom to research information that is safe, verified and trusted to be accurate. The partnership comes at a time when there has been an increase in demand for dependable learning content on reliable mobile devices.

The partnership will be announced at [Bett 2022](#), the world's leading education technology show, from 23<sup>rd</sup>-25<sup>th</sup> March. Visitors to the show can visit the Dynabook or Encyclopaedia Britannica stands to hear first-hand about the partnership, as well as to learn more about the two companies' education heritage and wider initiatives in the sector. Dynabook and Encyclopaedia Britannica can be found at Bett at Stands SD71 and NH31/NJ31 respectively.

### **Dynabook and Encyclopaedia Britannica partnership**

The partnership between Dynabook and Encyclopaedia Britannica aims to provide safe and accessible education for everyone. Schools wanting to this offer can follow a simple process by registering the devices through a web link with login details. Schools will then have full access to the benefits provided by Encyclopaedia Britannica's leading education resource: Britannica School.

Britannica School is a bespoke education resource designed to benefit teachers and students by offering thousands of trustworthy, credible articles, sources and references to enhance the day-to-day learning experience. Students can toggle between different reading levels on each section of learning content, have articles read aloud, and even hear words pronounced. It also shields certain search terms which may have inappropriate or have dual meanings; ensuring a safe learning experience.

**Emma Cork, head of UK sales at Encyclopaedia Britannica said,**

“Britannica School offers reliable learning content to ensure schools won’t have the problem with misinformation that they’re often encountering in today’s world of misinformation. The resource has been designed through many years of working with schools to understand their specific needs. It gives students access to a relevant selection of our deeply researched and trusted content: a powerful addition to every classroom. The partnership of our content available on the highly respected Dynabooks offers an important and reliable contribution to classrooms across the country.”

**The Beckfoot Trust, a multi-academy trust,** said: “We worked closely with Dynabook’s reseller ACS to define the best and most cost-effective devices for use in the school for both teachers and students. The Trust has invested in a number of Dynabook devices, specifically designed for education, including the 14” C40 laptops and also the 11inch E10-S perfect for student use. The key deciding factors were the reliability and robustness of the devices, designed to cope with the rigours of a school day and be powerful enough to run all the required school curriculum software. With the additional free access to Britannica School online, an exclusive offer through Dynabook, schools, teachers and students have a safe curriculum based online teaching and learning resource covering all key stages and includes journals, articles, images and video content.”

“It is really exciting to be back at Bett this year and we are looking forward to show visitors our new devices, solutions and accessories”, said Dawn Henderson education sales lead at Dynabook Europe GmbH. “Our partnership with Encyclopaedia Britannica is a critical element of our ongoing commitment to providing schools and educational institutions with carefully engineered, reliable, sturdy and secure devices. Together, we can support schools and colleges with the perfect solution. The education team and I are looking forward to welcoming everyone to the Dynabook stand.”

Dynabook laptops including the Satellite Pro E10-S are available to purchase via [The Dynabook & Tablet Academy 1:1 Programme](#). This scheme allows schools and parents to select a device that is best suited to them with a variety of financing options to choose from.

**-ENDS-**



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### **About Britannica**

[The Britannica Group](#) is a global knowledge leader. A pioneer in digital learning since the early 1980s, the company today serves the needs of students, educators, lifelong learners and professionals by providing curriculum products, language-study courses and digital encyclopedias through its extensive product line.

The company has continued to redefine information discovery and education technology. Its digital properties attract more than 130 million casual learners every month, and it serves 150 million students in 156 countries and in 16 languages. Britannica's mission is to inspire curiosity and the joy of learning. The company is headquartered in Chicago.

For more information, visit [corporate.britannica.com](http://corporate.britannica.com) and follow Britannica on [Facebook](#), [Twitter](#), and [Instagram](#).

### **About Dynabook Inc.**

"For over 30 years, Toshiba laptops and technology set the standard for innovation, quality and reliability. Dynabook Inc., a wholly-owned subsidiary of Sharp Corporation since 2020, continues that tradition by delivering rich value and services that support our partners and customers in achieving their goals. Today's Dynabook business line-up has the ideal mobile device, service, solutions and accessories for every worker. For more information, please visit: <http://emea.dynabook.com/>